

SPORTS COMMUNICATION, GRADUATE CERTIFICATE

Curriculum

Students are required to complete the following four courses to earn the certificate:

Course	Title
MSA 402-DL	Fundamentals of Sports Marketing
MSA 458-DL	Digital Media in Sports
MS_IDS 401-DL or MS_IDS 433-DL	Models and Theories of User-Centered Design Social Media and Content Curation
MS_IDS 407-DL	Information and Content Strategy