

WRITING

SPS Certificate website: <https://sps.northwestern.edu/advanced-graduate-certificate/>

Dual-Genre Writing, Advanced Graduate Certificate

The certificate of advanced graduate study in Dual-Genre Writing provides you with the opportunity to grow as an artist and produce new creative work and/or revise preexisting manuscripts, within the specializations of fiction, popular fiction, poetry, or creative nonfiction. The small-group workshop format perennially allows for individual attention from published, award-winning faculty. Flexible scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online and in hybrid format — gives you the opportunity to balance your professional, personal, and writing lives. While earning your certificate, you'll connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Fiction Writing, Advanced Graduate Certificate

Fine-tune your skills as novelists or short story writer — produce new creative work and/or revise preexisting manuscripts. The small-group workshop format perennially allows for individual attention from published, award-winning faculty. Flexible scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online courses and in hybrid format — gives you the opportunity to balance your professional, personal and writing lives. While earning your certificate you can connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Interdisciplinary Studies in Writing, Advanced Graduate Certificate

Students enrolled in the interdisciplinary studies program may create their own course of study from the available part-time graduate course offerings — workshops, seminars, and electives — in consultation with their student adviser. You can explore new writing- and publishing industry-related topics, to grow as a writer and/or publishing professional within the specializations of fiction, popular fiction, poetry, and creative nonfiction. The small-group workshops and seminars allow for individual attention from published, award-winning faculty. Flexible scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online and in hybrid format — gives you the opportunity to balance your professional, personal, and writing lives. While earning your certificate, you'll connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Nonfiction Writing, Advanced Graduate Certificate

Fine-tune your skills as a narrative nonfiction writer, memoirist, and/or freelance nonfiction writer and journalist, and produce new creative work in addition to revising preexisting manuscripts, within the specialization of nonfiction. The small-group workshop format perennially allows for individual attention from published, award-winning faculty. Flexible

scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online courses and in hybrid format — gives you the opportunity to balance your professional, personal, and writing lives. While earning your certificate, you'll connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Poetry, Advanced Graduate Certificate

Fine-tune and enhance your skills as a poet and reader of poetry, and produce new creative work — in addition to revising preexisting manuscripts — within the specialization of poetry-writing. The small-group workshop format perennially allows for individual attention from published, award-winning faculty. Flexible scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online courses and in hybrid format — gives you the opportunity to balance your professional, personal and writing lives. While earning your certificate you can connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Popular Fiction Writing, Advanced Graduate Certificate

The works of fiction that perennially are the biggest sellers on most publishers' list are genre titles, i.e. novels and stories based on plot templates featuring narrative trajectories and outcomes that rarely deviate from their template. Characterization and the finer points of the craft of fiction writing are also often on the minds of the authors who write genre fiction, but plot is generally of primary concern, i.e. that the narrative follows the conventions set forth by the genre.

Workshops offered in popular fiction writing will help build your skill set as a genre writer, with a close eye on the demands and trends of the current marketplace for genre fiction, in particular, mystery, detective, fantasy, and science-fiction novels. The small-group workshop format perennially allows for individual attention from published, award-winning faculty. Flexible scheduling — with courses offered in the evenings and on weekends on Northwestern's Chicago and Evanston campuses as well as online courses and in hybrid format — gives you the opportunity to balance your professional, personal and writing lives. While earning your certificate you can connect with other writers at readings and other events in an artistic community that extends beyond the University into Chicago's vibrant literary scene.

Publishing and Professional Development, Advanced Graduate Certificate

The realities and commercial exigencies of book publishing in today's marketplace, along with the intimately connected fields of editing and agenting, are of tantamount importance to writers' lives, perhaps more than ever before. All writers and aspiring editors who hope to find a large readership for their or their authors' books must have a comprehensive understanding of the various interconnected sectors of book publishing: agenting, marketing, distribution, social media, bookselling, reviewing. Through the guided study of these different areas, students will find themselves equipped with the skills needed to continue to forge their literary careers in an extremely competitive marketplace.

Certificates Offered

- Dual-Genre Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/dual-genre-writing-advance-graduate-certificate/>)
- Fiction Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/fiction-writing-advance-graduate-certificate/>)
- Interdisciplinary Studies in Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/interdisciplinary-studies-writing-advance-graduate-certificate/>)
- Nonfiction Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/nonfiction-writing-advance-graduate-certificate/>)
- Poetry, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/poetry-advance-graduate-certificate/>)
- Popular Fiction Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/popular-fiction-writing-advance-graduate-certificate/>)
- Publishing and Professional Development in Writing, Advanced Graduate Certificate (<https://catalogs.northwestern.edu/sps/certificates/graduate/writing/publishing-professional-development-writing-advance-graduate-certificate/>)

Writing Courses

MCW 411-0 Poetry Workshop (1 Unit)

Through close reading of published work and student poems, this workshop focuses on the elements of the art of poetry and on the process of writing poems, examining language, line, syntax, rhythm, sound, figures of speech, structure, and the implications of different poetic stances. Poetics and craft are at the heart of discussion, annotation, and revisions.

MCW 413-0 Fiction Workshop (1 Unit)

Using student work and published short stories, the class examines the craft of fiction writing. Students analyze stories by examining structure, point of view, style and other elements of craft and technique to answer the question, "What is this piece about?" With an emphasis on developing voice, students write and revise two short stories for instructor and peer review. (See syllabus for the focus of each particular workshop.)

MCW 413-DL Fiction Writing Workshop (1 Unit)

Using student work and published short stories, the class examines the craft of fiction writing. Students analyze stories by examining structure, point of view, style and other elements of craft and technique to answer the question, "What is this piece about?" With an emphasis on developing voice, students write and revise two short stories for instructor and peer review. (See syllabus for the focus of each particular workshop.)

MCW 417-0 Popular Fiction Workshop (1 Unit)

Writing workshop centered on popular fiction. Type of popular fiction will vary. May be repeated for credit with different topic.

MCW 461-0 Creative Non-Fiction Workshop (1 Unit)

Creative nonfiction workshops may focus on essays, memoirs, cultural criticism, literary journalism, nature or travel writing or related forms. Discussions center on student work along with analysis of a wide variety of selected readings. The class examines modes of creative nonfiction, authorial distance, structure, aspects of style and other elements of craft. Students submit two works for review and revision.

MCW 461-DL Nonfiction Writing Workshop (1 Unit)

In this workshop, students will explore the elements of great nonfiction, through reading, exercises and production of publication-worthy story. We will start by reading a selection of writings across a variety of nonfiction genres, including memoir, biography, history, and literary journalism. We will study why these stories are so successful, and several professional writers will visit our class to tell us how they do it. In class, we will work through a variety of exercises designed to hone students' writing skills and enhance their story telling abilities. Since stories start with ideas, we'll discuss how to find ideas and develop them. Students will receive detailed feedback from the professor on their writing and go over their manuscripts with the professor on a one-to-one basis.

MCW 479-0 Poetry for Prose Writers (1 Unit)

This class examines how the art of poetry can improve the writing of fiction and creative nonfiction. By examining what strategies are shared across genres and what distinguishes one genre from another, students explore how the elements of both genres work in isolation and in concert with one another. This course begins with an introduction to the major elements of poetry and moves across genres to examine similar modes and impulses in literary prose.

MCW 479-DL Poetry for Prose Writers (1 Unit)

Poetry for Prose Writers examines how the art of poetry can enrich the writing of fiction and creative nonfiction. By examining the literary strategies shared across genres and the elements distinguishing one genre from another, students will explore how both genres work in isolation and in concert with one another. This course includes an introduction to traditional and more modern forms of poetry and moves across genres to examine similar modes and impulses in literary prose.

MCW 480-0 Prose for Poets (1 Unit)

The class examines how prose strategies, resources, and devices can apply to poetry. Students explore the elements and models of prose structure and prose style, including syntax and the sentence; detail and image; diction; the rhetoric of feeling; narration from the first-person point of view and the third. Readings include fiction and nonfiction. This course fulfills the cross-genre requirement for poetry students and may be taken as an elective by fiction and nonfiction students.

MCW 490-0 Special Topics in Creative Writing (1 Unit)

Topics vary. May be repeated for credit with different topic.

MCW 490-DL Special Topics (1 Unit)

Topics vary. May be repeated for credit with different topic.

MCW 495-0 Interdisciplinary Writing Studio (1 Unit)

In this combined workshop, students will write in their home genre, but all will read, discuss and analyze a variety of classic, experimental and short-short stories and pieces of creative nonfiction. Students will brainstorm and write in class, and will develop/revise/re-see their own projects outside of class. Students will also be required to include some research in one of their pieces and to turn in two drafts to be work shopped.

MCW 499-0 Independent Study (1 Unit)

Independent Study.

MCW 570-DL Seminar on Teaching Creative Writing (1 Unit)

This seminar incorporates a theory-to-practice approach to teaching creative writing. Students examine different philosophies and modes of teaching - exercises, critical papers, workshoping creative work, and reading for writing. Topics include the workshop, how to teach revision, critical analysis and journaling, issues of craft, the job market, and how to apply for a teaching job. Students in this class develop ideas and material that they teach in community workshops and other educational events.

MCW 575-0 Seminar on Journal Publishing (1 Unit)

This class looks at the evolution of large and small presses, the effects of Amazon, and the Internet and digital publishing on conventional book industry structures, the roles of review publications and reviewers, among other related topics.

MCW 575-DL The Publishing Industry - Book Publishers and Literary Journals (1 Unit)

This class looks at the evolution of large and small presses, the effects of Amazon, and the Internet and digital publishing on conventional book industry structures, the roles of review publications and reviewers, among other related topics.

MCW 576-0 Seminar in Publishing: The Industry (1 Unit)

Students develop research projects based on experience gained in an internship at a literary publication. Students choose from commercial and nonprofit presses; past students have worked at the literary magazine *Other Voices* and the international online magazine *Words without Borders*. Main projects are normally a substantial (20 pages or more) research paper on a well-defined scholarly topic, but other types of projects are possible, based on department approval. The instructor supervises the student's academic work. The supervisor at the place of internship submits an evaluation to the instructor.

MCW 579-0 Practicum in Teaching Creative Writing (1 Unit)

Student-teaching experience at an institution approved by SPS (high-school level or higher). Students have the option to develop and teach their own courses. A faculty member supervises the student's academic work, which consists of lesson plans, reports, and other assignments as appropriate. The supervisor at the place of internship submits an evaluation to the teaching internship director. Grades are assigned on the basis of the student's interaction with the host institution and submission of academic work.

MCW 580-0 Practicum in Publishing (1 Unit)

Students develop research projects based on experience gained in an internship at a literary publication. Main projects are normally a substantial (20 pages or more) research paper on a well-defined scholarly topic, but other types of projects are possible, based on department approval. The MA/MFA publishing internship director supervises the student's academic work. The supervisor at the place of internship submits an evaluation to the publishing internship director. May not be repeated for credit.

MCW 581-0 Arts Administration Practicum (1 Unit)

Students complete an internship with an arts organization. Students may work on publicity and marketing, community outreach, grant writing, event planning, and budget management. Students work with the instructor and the organization supervisor to develop a description of duties and academic assignments.

MCW 589-0 Capstone Preparation and Writing (1 Unit)

Capstone Preparation and Writing.

MCW 590-0 Capstone Writing & Revision (1 Unit)

This final project is meant to represent the culmination of a student's experience in the program and must demonstrate mastery of the curriculum and ability to conduct sustained independent research and analysis. The project may be applied or may be a traditional scholarly paper, in both cases a write-up following the paper's program-specific guidelines is required. Students must submit a proposal and secure a first reader in order to register; for further details students are advised to review the student handbook and contact their academic advisor.