

BUSINESS WRITING/ COMMUNICATION, CERTIFICATE

Curriculum

Four of the following:

| Course | Title |
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| ADVT 370-CN | Introduction to Public Relations |
| COMM_ST 102-CN | Public Speaking |
| COMM_ST 205-DL | Theories of Persuasion |
| COMM_ST 362-CN | Professional-Client Communication |
| COMM_ST 363-CN | Bargaining and Negotiation |
| ENGLISH 205-CN or ENGLISH 205-DL | Intermediate Composition |
| JRN_WRIT 201-A | Writing for Media |