

BUSINESS WRITING/ COMMUNICATION, CERTIFICATE

Curriculum

Four of the following:

Course	Title
ADVT 370-CN	Introduction to Public Relations
COMM_ST 102-CN	Public Speaking
COMM_ST 205-DL	Theories of Persuasion
COMM_ST 362-CN	Professional-Client Communication
COMM_ST 363-CN	Bargaining and Negotiation
ENGLISH 205-CN or ENGLISH 205-DL	Intermediate Composition
JRN_WRIT 201-A	Writing for Media