

WRITING FOR PRINT AND DIGITAL MEDIA, CERTIFICATE

Curriculum

Four from the following:

Course	Title
ADVT 370-DL	Introduction to Public Relations
ADVT 380-CN	Visual Communication
COMM_ST 205-DL	Theories of Persuasion
JRN_WRIT 201-A	Writing for Media
JRN_WRIT 201-B	Visual Storytelling