

ENTERPRISE LEADERSHIP, BS

Curriculum

The Bachelor of Science in Enterprise Systems degree requires 45 units total, including the major, concentration, elective certificate, and elective and distribution courses.

Students complete eight core courses in organization behavior and social sciences and choose a major concentration in Business Essentials, Human Resources, or Strategic Communication. Enterprise Leadership students also select an elective certificate comprised of four courses from outside of the major.

Core and Major Concentrations

Course	Title
Core Courses	
ORG_BEH 301-DL	Organization Behavior
ORG_BEH 307-DL	Leadership Principles
ORG_BEH 310-DL	Organizational Change
PSYCH 213-DL	Social Psychology
ORG_BEH 367-DL	Strategic Planning and Management
ORG_BEH 391-DL	Topics in Management: (Cultural Competencies & Global Leadership)
SOCIOL 226-DL	Sociological Analysis
ORG_BEH 395-DL	Leadership Capstone
Major Concentrations (choose one)	
Business Essentials	
ACCOUNT 201-DL	Introduction to Financial Accounting
ECON 201-DL	Introduction to Macroeconomics
FINANCE 202-DL	Introduction to Finance
MKTG 201-DL	Principles of Marketing
Human Resources	
ORG_BEH 309-DL	Fundamentals of HR Management
ORG_BEH 311-DL	Conflict Resolution
ORG_BEH 312-DL	Managing Diversity & Inclusion
ORG_BEH 321-DL	Employment Law
Strategic Communication	
COMM_ST 205-DL	Theories of Persuasion
COMM_ST 225-DL	Communication and Culture
COMM_ST 250-DL	Team Leadership and Decision Making
COMM_ST 395-DL	Topics in Communication Studies (Digital Media and Society)

Elective Certificates

Elective certificates provide students with the opportunity to build skills in a wide range of areas to meet career objectives and earn a stand-alone credential to demonstrate expertise in the professional arena.

Elective Certificates - choose one

Artificial Intelligence (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/artificial-intelligence/artificial-intelligence-certificate/>)

Biology for Health Sciences (available Fall 2025)

Corporate Communication and Branding (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/corporate-communication/corporate-communication-certificate/>)

Data Science (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/data-science/data-science-certificate/>)

Health, Science, and Society (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/health-science-society/health-science-society-certificate/>)

Law and Policy (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/law-policy/law-policy-certificate/>)

Programming (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/programming/programming-certificate/>)

Public Health (available Fall 2025)

Research and Analytics (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/research-analytics/research-analytics-certificate/>)

Social Justice (<https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/social-justice/social-justice-certificate/>)

Degree Requirements

In addition to the core courses, major concentration, elective certificate, and elective courses, the B.S. degree requires 14 units of distribution courses that includes a writing requirement and courses from three areas: humanities, science and math, and social sciences. Two distribution courses apply perspectives on power, justice, and equity: one course within the United States and one course focused globally. Students complete a philosophy course on professional ethics for one of the four humanities distribution courses.

Courses	Units Earned
Writing Requirement: English 111 and 205	2
Humanities	4
Scientific Inquiry and Quantitative Reasoning	4
Social Sciences	4
Major Requirements	8
Major Concentration	4
Elective Certificate	4
Electives	15
Total	45