Enterprise Leadership, BS

Curriculum
The Bachelor of Science in Enterprise Systems degree requires 45 units total, including the major, concentration, elective certificate, and elective and distribution courses.

Students complete eight core courses in organization behavior and social sciences and choose a major concentration in Business Essentials, Human Resources, or Strategic Communication. Enterprise Leadership students also select an elective certificate comprised of four courses from outside of the major.

Core and Major Concentrations

Course and Title
Core Courses
- ORG_BEH 301-DL Organization Behavior
- ORG_BEH 307-DL Leadership Principles
- ORG_BEH 310-DL Organizational Change
- PSYCH 213-DL Social Psychology
- ORG_BEH 367-DL Strategic Planning and Management
- ORG_BEH 391-DL Topics in Management: (Cultural Competencies & Global Leadership)
- SOCIOL 226-DL Sociological Analysis
- ORG_BEH 395-DL Leadership Capstone

Major Concentrations (choose one)
- Business Essentials
  - ACCOUNT 201-DL Introduction to Financial Accounting
  - ECON 201-DL Introduction to Macroeconomics
  - FINANCE 202-DL Introduction to Finance
  - MKTG 201-DL Principles of Marketing
- Human Resources
  - ORG_BEH 309-DL Fundamentals of HR Management
  - ORG_BEH 311-DL Conflict Resolution
  - ORG_BEH 312-DL Managing Diversity & Inclusion
  - ORG_BEH 321-DL Employment Law
- Strategic Communication
  - COMM_ST 205-DL Theories of Persuasion
  - COMM_ST 225-DL Communication and Culture
  - COMM_ST 250-DL Team Leadership and Decision Making
  - COMM_ST 395-DL Topics in Communication Studies (Digital Media and Society)

Elective Certificates
Elective certificates provide students with the opportunity to build skills in a wide range of areas to meet career objectives and earn a stand-alone credential to demonstrate expertise in the professional arena.

Elective Certificates - choose one
- Artificial Intelligence (https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/artificial-intelligence/)
- Biology for Health Sciences (available Fall 2025)
- Corporate Communication and Branding (available Fall 2023)
- Data Science (https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/data-science/)
- Health, Science, and Society (available Fall 2024)
- Law and Policy (available Fall 2024)
- Programming (https://catalogs.northwestern.edu/sps/certificates/post-baccalaureate/programming/)
- Public Health (available Fall 2025)
- Research and Analytics (available Fall 2023)
- Social Justice (available Fall 2024)

Degree Requirements
In addition to the core courses, major concentration, elective certificate, and elective courses, the B.S. degree requires 14 units of distribution courses that includes a writing requirement and courses from three areas: humanities, science and math, and social sciences. Two distribution courses focus on diversity and inclusion, one course within the United States and one course within global perspectives. Students complete a philosophy course on professional ethics for one of the four humanities distribution courses.

Courses
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<th>Units Earned</th>
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<tbody>
<tr>
<td>Writing Requirement: English 111 and 205</td>
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<tr>
<td>Humanities</td>
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<td>Scientific Inquiry and Quantitative Reasoning</td>
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<td>Social Sciences</td>
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<tr>
<td>Major Requirements</td>
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<td>Major Concentration</td>
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