The Kellogg School of Management administers a program leading to an undergraduate certificate in either financial economics or managerial analytics. Each certificate requires completion of four courses taught at an advanced level by Kellogg faculty members. Building on students’ existing analytical skills, the certificate curriculum serves as excellent preparation for careers in consulting, financial services, and other data-driven professions and/or for doctoral or professional school programs.

About 100 students each year are accepted into the certificate program through a competitive application process. Any Northwestern undergraduate who meets the program's rigorous selection criteria may apply. Course prerequisites include advanced calculus and linear algebra, intermediate probability and statistics, advanced econometrics and statistics, microeconomics, and optimization; see kellogg.northwestern.edu/certificate for a complete list.

Certificate students also benefit from one-on-one counseling from a dedicated career development specialist to help them secure summer internships and full-time employment.