BUSINESS INSTITUTIONS MINOR

The minor in business institutions requires the successful completion with a grade of C– or above of 11 courses:

• 4 prerequisite courses in mathematics, statistics, and economics
• 4 business tools courses
• 1 writing and speaking course
• 2 social sciences and humanities electives

Students must complete the 4 prerequisite courses before declaring the minor.

Interested students should consult a program adviser or visit the program office for information.

See more details about the minor (https://catalogs.northwestern.edu/undergraduate/arts-sciences/business-institutions).

Course | Title
--- | ---
ECON 201-0 | Introduction to Macroeconomics
ECON 202-0 | Introduction to Microeconomics
STAT 210-0 | Introductory Statistics for the Social Sciences (or equivalent)
MATH 218-1 | Single-Variable Calculus with Precalculus
MATH 220-1 | Single-Variable Differential Calculus

Minor Requirements (7 units)

4 business tools courses:

BUS_INST 301-0 | Accounting
BUS_INST 302-0 | Marketing Management
BUS_INST 303-0 | Leadership in Organizations
BUS_INST 304-0 | Corporate Finance (or equivalent)

1 writing and speaking in business course:

ENGLISH 282-0 | Writing and Speaking in Business

2 social sciences and humanities electives that have business institutions and practices as a central focus of inquiry, chosen from an approved list on the program website.

See requirements below. (p. 1)

1 All prerequisites must be completed with a minimum grade of C– before declaring the minor.
2 AP credit may be used to fulfill prerequisite requirements.
3 Equivalents include BMD_ENG 220-0 Introduction to Biomedical Statistics, CHEM_ENG 312-0 Probability and Statistics for Chemical Engineering, IEMS 201-0 Introduction to Statistics, MATH 385-0 Probability and Statistics for MMSS, PSYCH 201-0 Statistical Methods in Psychology, POLI_SCI 312-0 Statistical Research Methods, SESP 210-0 Introduction to Statistics and Research Methodology, and STAT 202-0 Introduction to Statistics.
4 None of the 7 courses may be double-counted toward any major, minor, or certificate except as a related course for a major or a homeschool distribution requirement.
5 Equivalents include ECON 360-1 Foundations of Corporate Finance Theory and KELLG_FE 310-0 Principles of Finance.

Students completing majors in English, History, or Philosophy, may petition the program director to waive this requirement. However, these students are strongly encouraged to consider taking ENGLISH 282-0 Writing and Speaking in Business because it covers communications skills related to the business environment that may not be covered in writing-intensive courses in other disciplines.

Social Sciences and Humanities Electives Requirements

• Students may petition the program director to approve other humanities or social sciences courses with a significant focus on business institutions or practices.
• Students may substitute 1 of the following courses for at most 1 of the 2 required social sciences and humanities electives:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>CFS 388-0</td>
<td>Field Studies in Business Culture</td>
</tr>
<tr>
<td>CFS 393-1</td>
<td>Modern Workplace Culture</td>
</tr>
<tr>
<td>CFS 395-1</td>
<td>Business Workplace Culture</td>
</tr>
<tr>
<td>ENTREP 325-0</td>
<td>Engineering Entrepreneurship</td>
</tr>
<tr>
<td>ENTREP 332-0</td>
<td>Financing Entrepreneurial Ventures</td>
</tr>
<tr>
<td>ENTREP 395-0</td>
<td>Special Topics</td>
</tr>
</tbody>
</table>

• Students earning a major in Economics may not use economics courses to fulfill the social sciences and humanities elective requirements.
• Students earning a minor in Economics may not use 200-level economics courses to fulfill the social sciences and humanities elective requirements.