MEDIA AND CREATIVE MARKETS

https://advising.soc.northwestern.edu/academic_modules/media-and-creative-markets/

Module Requirements (4 units)
Prerequisites (1 unit)

Course  Title
COMM_ST 274-0  Power in Entertainment

Required Courses (3 units)
Select 3 courses from the following list. Two courses must be in Communication Studies, and at least 2 courses must be at the 300 level.

Course  Title
COMM_ST 225-0  Communication and Culture
COMM_ST 302-0  Law of the Creative Process
COMM_ST 334-0  Media and the Making of Social Class
COMM_ST 370-0  Ethnographies of Culture
COMM_ST 371-0  Cultural Analytics
COMM_ST 375-0  The Sociology of Online News
COMM_ST 376-0  Contemporary Television
COMM_ST 392-0  Global Culture, Commerce and Communication
COMM_ST 394-0  Communication Studies Research Seminar
COMM_ST 395-0  Topics in Communication Studies (Creativity in Context)
RTVF 230-CN  Understanding Media Contexts
RTVF 310-0  Television History
RTVF 312-1  History of Film I
RTVF 314-0  History of the Recording Industry
RTVF 322-0  Radio/Television/Film Genre
RTVF 330-0  Culture Industries
RTVF 341-0  Technological Innovations
RTVF 353-0  Film, Media, and Globalization

NOTE: Students may apply for no more than one substitution course offered within or beyond these courses that meets one or both of the following requirements:

• The course directly addresses one or more media/creative markets from an industrial or sociological perspective

and/or

• The course will contribute in a demonstrable fashion to the student's capstone project

All proposals for substitution must be made to the module coordinator before the student enrolls in the course.

Additional Requirements (0 units)

Course  Title
CMN 370-0  Module Capstone

This zero-credit course encompasses all co-curricular activities and the capstone project required for completion of the module.