

# THEATRE MANAGEMENT

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[https://advising.soc.northwestern.edu/academic\\_modules/theatre-management/](https://advising.soc.northwestern.edu/academic_modules/theatre-management/)

## Module Requirements (4 units)

### Prerequisites (1 unit)

Course	Title
THEATRE 292-0	Introduction to Stage Management

### Core Courses (3 units)

Three courses from the following list, one of which may be substituted with a course from the elective list.

Course	Title
THEATRE 390-0	Special Topics in Management
THEATRE 392-0	Advanced Stage Management
THEATRE 393-0	Production Management
THEATRE 396-0	Theatre Management and Arts Leadership

### Elective Courses

Course	Title
BUS_INST 302-0	Marketing Management
COMM_ST 302-0	Law of the Creative Process
COMM_ST 367-0	Nonprofit Communication Management
ENTREP 225-0	Principles of Entrepreneurship
ENTREP 310-0	Personal Branding
ENTREP 360-0	Leadership, Ethics, and You
ENTREP 476-0	NUvention: Arts and Entertainment
IMC 303-0	Integrated Marketing Communications Strategy
THEATRE 390-0	Special Topics in Management

## Additional Requirements (0 units)

Course	Title
CMN 370-0	Module Capstone

This zero-credit course encompasses all co-curricular activities and the capstone project required for completion of the module.