

ENTREPRENEURSHIP MINOR

The Farley Center's undergraduate minor in entrepreneurship is open to students from all undergraduate schools at Northwestern. It is designed for students who are interested in pursuing a practical education in how to start a business or how to make innovation a cornerstone of their career paths.

The minor requires 8 courses, including 5 core courses and 3 electives. No more than 3 courses may be double counted between a student's major program and the minor. Students with a primary major outside of McCormick may also be subject to the double counting rules of their home schools. Courses with a grade lower than "C-" (C minus) cannot be applied to the minor. To declare the Entrepreneurship minor, students should submit the minor declaration form in **MAS (McCormick Advising System)** at least one year prior to their expected graduation date.

Please also note that many of our graduate level courses are open to undergraduate students. Refer to the Farley Center website (<https://www.farley.northwestern.edu/>) for a complete listing of all courses and the most up-to-date information on the minor program.

Core courses:

- ENTREP 225-0 Principles of Entrepreneurship
- ENTREP 310-0 Personal Branding or ENTREP 331-0 Entrepreneurial Sales and Marketing
- ENTREP 330-1 Startup Accounting and Finance
- ENTREP 360-0 Leadership, Ethics, and You or ENTREP 365-0 Tech Ethics and Business Integrity (open to students admitted to the Farley Bay Area Quarter (<https://farley.northwestern.edu/academics-resources/farley-bay-area-quarter.html>) only)
- Any Farley Center experiential course: includes all NUvention courses, ENTREP 325-0 Engineering Entrepreneurship, ENTREP 340-0 Innovate for Impact, ENTREP 425-0 Consulting for Wearable Technology, and ENTREP 490-0 Product Management

Electives:

- Any Farley Center course
- The following pre-approved coursework from other schools and programs on campus. Any outside coursework to be applied to the minor must be approved by the Farley Center in advance and must be in compliance with double-counting rules. Students may petition courses not on this list in MAS. Please write to farley@northwestern.edu with questions.
 - BUS_INST 301 Accounting
 - BUS_INST 302 Marketing Management
 - BUS_INST 303 Leadership In Organizations
 - BUS_INST 321 Business and Economic Institutions in Historical Perspective
 - COMM_ST 302 Law of The Creative Process
 - COMM_ST 363 Bargaining and Negotiation
 - DSGN 305 Human-Centered Service Design
 - DSGN 308 Human-Centered Product Design
 - DSGN 350 Intellectual Property and Innovation
 - DSGN 382 Service Design Studio I & II
 - DSGN 384 Interdisciplinary Product Design Projects I & II
 - IMC 303 Integrated Marketing Communications Strategy

- IMC 307 Digital, Social and Mobile Marketing
- IMC 310 Integrated Marketing and Communication Law, Policy and Ethics
- IMC 311 Data Governance: Critical Issues in Digital Marketing Communications
- JOUR 319 Entrepreneurial Approaches to Media Innovation
- LDRSHP 304 Leading from Design
- LOC 312 Modern Organization and Innovations